



whatcom county  
**library system**

## COMMUNITY RELATIONS MANAGER SUPPLEMENTAL QUESTIONS

Please enclose your responses to the following questions with your cover letter, résumé, and WCLS Employment Application Form when applying for the position of **Community Relations Manager** for the Whatcom County Library System.

Please limit your responses to no more than one page per question.

1. Some people say that public libraries are dying and no longer relevant. What is your response to this?
2. Talk about a time when you have talked to the media in your professional career. What was the message? How did you prepare and make sure the information was accurate? What did you do to ensure your points were heard? What follow-up was required?
3. The Community Relations Manager is a complex position, combining strategic leadership with day-to-day tasks and managing a team. Describe how you balance these roles and the specific tools you have used to keep organized and communicate deadlines and responsibilities to your team members.